

NEW FOR 2015

ARCADIA™ 'FL07-399' (U.S. PATENT PENDING)

Southern Highbush Blueberry Cultivar



Field Ratings¹ (1-9)

Yield

6.0

Berry Size

8.0

Color

8.0

Firmness

7.8

Flavor

8.0

¹2012-2014

- ◆ Estimated Minimum Chill Requirement: Less than 200 Hours
- ◆ 50% Harvest: Around April 25 (Gainesville, FL)
- ◆ Growth Habit: Spreading
- ◆ Fruit Size: Large

Arcadia™ 'FL07-399' is a new mid-season variety best adapted to production regions similar to central and south-central Florida. Plants produce high berry yields when grown in an evergreen management system, and the peak of production (in central and south-central Florida) aligns well with the high-value market window. Plants survive well in the field and have a high tolerance to leaf diseases. Lower yields in northern production regions, combined with a spreading growth habit and less-than-optimal fruit firmness, will make machine harvesting this variety very difficult.

- ◆ Average Berry Weight (g)² 2.7
- ◆ Fruit firmness (g/mm)² 176
- ◆ Soluble solids (%)² 12.6
- ◆ Titratable acidity (%)² 0.49
- ◆ SS/TA Ratio² 27.1

²Fruit Quality - 2012-2014

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